

hoya

Supremely easy to care for, Hoyas have been a favorite indoor plant for decades. Over time, long tendrils love to climb or trail. Beautiful blooms will summon the senses.



Bright, indirect to medium light is preferred and even a little direct sun is just fine. Bright, eastern windows are ideal.



Hoyas grow as epiphytes in their natural habitat absorbing moisture and nutrients from the air. Plant in a well-drained potting mix with added perlite, orchid bark, and charcoal for best results.



Thoroughly soak with each watering, let drain and dry out about half-way before next watering event.



Fertilize monthly with an all purpose, indoor plant fertilizer during periods of active growth to promote bud and bloom formation. No need to fertilize through the winter.



Hoyas like to be root bound, so don't worry about re-potting too often. Hoyas are known for their gorgeous, fragrant, waxy blooms earning the common name wax flower.



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